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Appln. No.: 10/691,715
Amendment dated July 10, 2007
Reply to Office Action of April 17, 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Scott DAVIS

Serial No.: 10/691,715

Filed: October 22, 2003

For: **SYSTEMS AND METHODS THAT
TRACK A USER-IDENTIFIED
POINT OF FOCUS**

Atty. Docket No.: 004770.00862

Group Art Unit: 2109

Examiner: Keaton, Sherrod L

Confirmation No.: 6858

AMENDMENT

Mail Stop Amendment
U.S. Patent and Trademark Office
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Randolph Building
401 Dulany Street
Alexandria, VA 22314

I hereby certify that this correspondence is being
facsimile transmitted to the Patent and Trademark
Office on July 10, 2007, to (571) 273-8300.
Signature: /Ross Dannenberg/
Ross A. Dannenberg, Reg. No. 49,024

Sir:

In response to the Office Action mailed April 17, 2007, please amend the instant
application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 4 of
this paper.

Remarks/Arguments begin on page 9 of this paper.

If any fees are required or if an overpayment is made, the Commissioner is authorized to
debit or credit our Deposit Account No. 19-0733, accordingly.